



House of
HOME

LOGO

Font and Text Position:

Use the font "DM Serif Display".
Adjust the letter spacing to 15 (depending on the tool you are using, this can be called "letter-spacing" or "tracking").

Determine the text position to fit your design.

Main Logo:

If the main logo exists only as text, consider creating multiple versions: -
- one with just the symbol
- one with just the text for use in different formats.

For horizontal (wide) formats, use either the symbol alone or the text alone, depending on the context and need.

LOGO ON WHITE BACKGROUND



**House of
HOME**

LOGO ON DARK BACKGROUND



**House of
HOME**

LOGO ON WHITE BACKGROUND

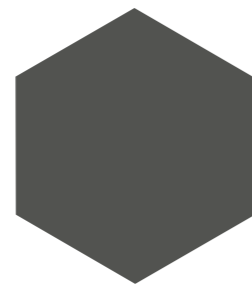


**House of
HOME**

LOGO ON DARK BACKGROUND



**House of
HOME**



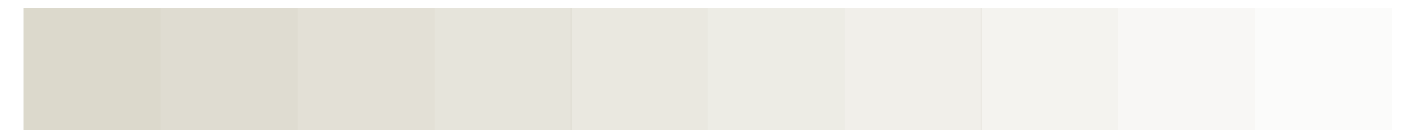
Jotun: Dyp mocca
Cmyk: 57 - 48 - 51 - 42
RGB: 91 - 88 - 84
Hex: #5c5853



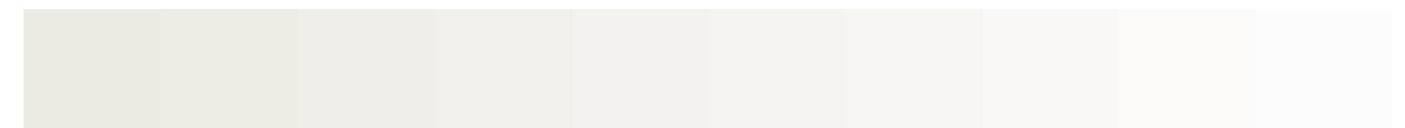
Jotun: Lounge
Cmyk: 32 - 38 - 52 - 20
RGB: 161 - 138 - 122
Hex: #af9378



Jotun: Frostrøyk
Cmyk: 13 - 10 - 18 - 0
RGB: 228 - 224 - 212
Hex: #e4e0d3



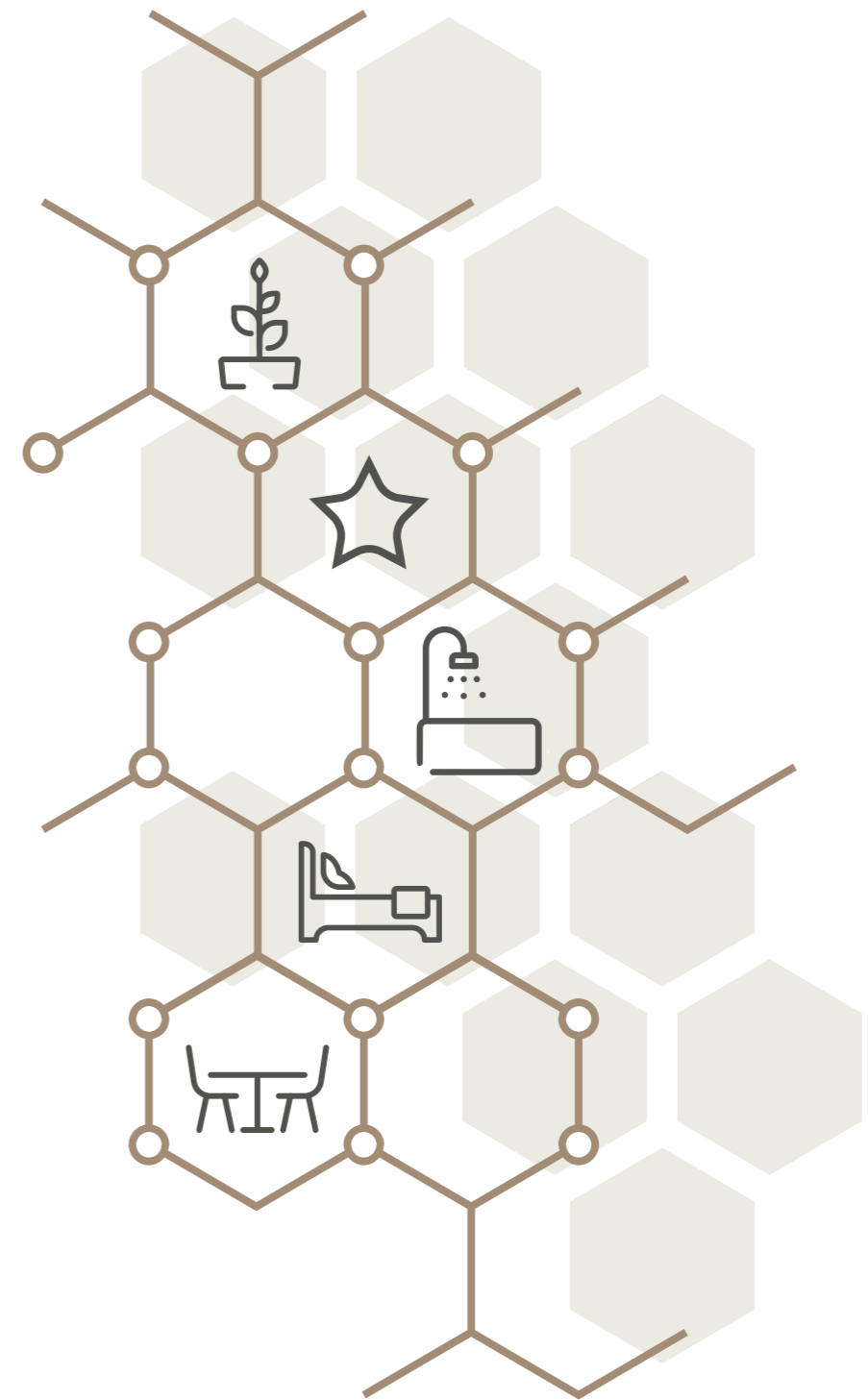
Jotun: Klassisk hvit
Cmyk: 7 - 5 - 9 - 0
RGB: 240 - 239 - 233
Hex: #f0efe9



ICONS & DESIGN ELEMENTS



ICONS & DESIGN ELEMENTS



FONTS

The text font for headlines is **DM SERIF DISPLAY, CAPITAL LETTERS.**

Headings - DM Serif Display
Handwriting - West Angel
Base font for text: Montserrat

FONTS FOR HEADLINE AND INGRESS

DM Serif Display

abcdefghijklmnopqrstuvxyzæøå
ABCDEFGHIJKLMN OPQRSTUVWXYZÆØÅ
1234567890 \$%@(,,:!?)

Handwriting : West Angel

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMN OPQRSTUVWXYZ
1234567890 \$%@(,,:!?)

FONTS FOR TEXT

Montserrat - Thin

abcdefghijklmnopqrstuvxyzæøå
ABCDEFGHIJKLMN OPQRSTUVWXYZÆØÅ
1234567890 \$%@(,,:!?)

Montserrat - Light

abcdefghijklmnopqrstuvxyzæøå
ABCDEFGHIJKLMN OPQRSTUVWXYZÆØÅ
1234567890 \$%@(,,:!?)

Montserrat - Regular

abcdefghijklmnopqrstuvxyzæøå
ABCDEFGHIJKLMN OPQRSTUVWXYZÆØÅ
1234567890 \$%@(,,:!?)

Montserrat - Medium

abcdefghijklmnopqrstuvxyzæøå
ABCDEFGHIJKLMN OPQRSTUVWXYZÆØÅ
1234567890 \$%@(,,:!?)

Montserrat - Bold

abcdefghijklmnopqrstuvxyzæøå
abcdefghijklmnopqrstuvxyzæøå
1234567890 \$%@(,,:!?)

Montserrat - Black

abcdefghijklmnopqrstuvxyzæøå
abcdefghijklmnopqrstuvxyzæøå
1234567890 \$%@(,,:!?)

